



Special Announcement: Horn of Africa Drought Emergency

The worst drought in 60 years has devastated communities throughout the Horn of Africa, leaving more than **13 million people in crisis**. In Somalia, where 20 years of war and violence has limited humanitarian access and destroyed the country's ability to respond, a child is dying every six minutes. Millions in the region are facing incomprehensible suffering. Left with nothing, many are walking more than 100 miles toward refugee camps in Kenya and Ethiopia.

To highlight the uniquely devastating nature of this crisis and to ask people to help spread awareness, USAID – in partnership with the Ad Council – launched the FWD Campaign. **FWD stands for Famine, War, Drought-the three major crises at play in the Horn of Africa.** But it also stands for our call to action so people get informed, get engaged and forward the facts on to their friends and families because there is hope for the people in the Horn of Africa.

Visit [USAID.gov/FWD](https://www.usaid.gov/fwd) to find sharable info-graphics, interactive maps and tool kits that people can use to learn about the crisis in simple, clear ways. If you **text “GIVE” to 777444**, you can donate \$10 to a group of NGOs working on famine relief. But beyond donations, the most powerful contribution people will make will be to share what they learn. Visit [USAID.gov/FWD](https://www.usaid.gov/fwd) to forward the facts.

We are the relief.